

# ST. PAUL PIONEER PRESS

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## At A Glance: Uptown

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Walking out the door of the brand-new Uptown City Apartments, a resident can immediately see the appeal of living in the Uptown area of Minneapolis.

By foot, an Uptowner can easily get to a Byerly's grocery store; the Uptown Lagoon movie theaters; a plethora of bars and restaurants including Tonic, Bar Abilene, Campiello and 3 Muses; the Calhoun Square retail complex and services ranging from dry cleaners to massage therapists. Also, nearby are Lake Calhoun and Lake of the Isles, where people jog, skate, boat, picnic, see and be seen.

This concentration of necessities and amenities is why this spring Uptown City Apartments opened two new luxury rental apartment buildings totaling 163 units. "Very urban, that's the idea," says Heidi Jehlicka, senior marketing and leasing director for Minneapolis.

The feel helps draw residents who are moving from core cities across the country, and those who want their homes to be convenient to downtown Minneapolis – a short bus ride – without living downtown. Residents like the diversity of floor plans which includes soft lofts and live/work units; courtyards that are mini-parks featuring a gas fire pit, hot tub and fountain; cushy details such as wood floors, big windows and high ceilings. Studio rents start at \$925 for 550 square feet; three-bedroom units at 1,200 square feet have rents starting at \$1,972.

The Uptown area is known for having a lot going on. In particular, its annual Metris Uptown Art Fair draws close to 400 artists and about 450,000 patrons; this year, the fair runs from August 6 to August 8. Proceeds are literally plowed back into the area – they pay for snow removal, plus street cleaning and area promotional events.

### UPTOWN

**ESTIMATED POPULATION:** 68,831

**2007 PROJECTED POPULATION:** 70, 313

**TRADE AREA SIZE:** 7.8 square miles

**ESTIMATED AVERAGE HOUSEHOLD INCOME:** \$71,406

**TOTAL NUMBER OF BUSINESSES:** 3,013

**TOTAL NUMBER OF EMPLOYEES:** 32,732

**COLLEGE DEGREE (ASSOCIATES, BACHELORS OR GRADUATE), 25 YEARS OR OLDER:** 48.8%

**MEDIAN AGE:** 32.8 years

**OWNER-OCCUPIED HOUSING:** 24.6%

**RENTER-OCCUPIED HOUSING:** 67.6%

**MEDIAN RENT:** \$411

**OWNER-OCCUPIED MEDIA PROPERTY VALUE:** \$237,772

**AVERAGE TRAVEL TIME TO WORK:** 19.5 minutes

**UPTOWN BOUNDARIES AS DEFINED BY UPTOWN ASSOCIATION:**

Lake Calhoun on the west, Dupont Avenue on the east, 31st Street on the south and 28th Street on the north

**SHOPPING AROUND:** With 200 retail stores, Uptown is a prime shopping area. Some specialty stores are Cal Surf (skateboards, snowboards and in-line skates); Penzey's Spices (250 spices and seasonings); Magers and Quinn Booksellers (rare, collectible and out-of-print books), and Uptown Art, a gallery featuring the work of local artists.

**WEB SITES:** [www.uptownminneapolis.com](http://www.uptownminneapolis.com)  
[www.uptowncityapartments.com](http://www.uptowncityapartments.com)